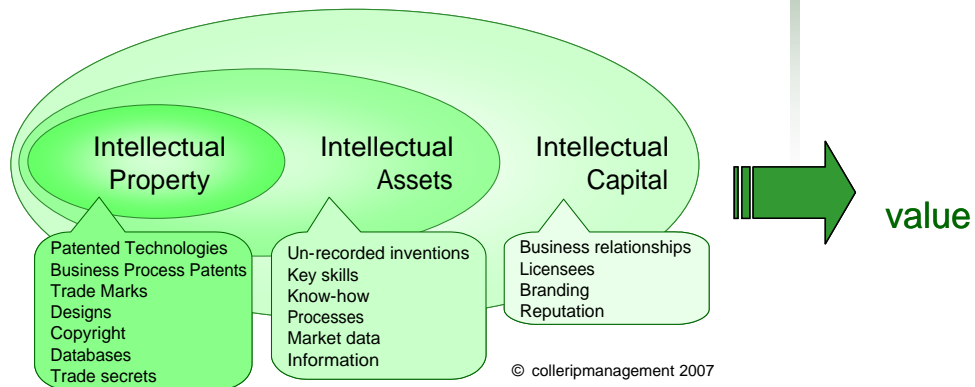


# Aligning IP with Business Objectives



Coller IP is a specialist in commercial IP management and evaluation. We are dedicated to the development and implementation of Intellectual Capital (IC) strategies and differ from other Intellectual Property (IP) companies as we focus on broader business issues to:

- Realise the full value of our clients' intellectual capital
- and
- Protect it legally

Our team of business consultants, patent attorneys and licensing professionals, backed up by engineers and scientists, provide tailored services to meet individual client requirements.

Our service packages, many of which can be delivered on-site, include:

- IC Awareness Training – Knowing the issues
- IC Benchmark & Audit – Knowing the starting point
- IP Landscaping – Knowing the competition
- IA Clustering – Securing routes to market
- IP Licensing and Securing Agreements– Realising value
- IP Commercialisation - Processes and Toolkits

We are pleased to work with a range of organisations and businesses to advise on IC Strategy, Management, Risk & Commercialisation and to integrate IC management into specific business operations.

For further information on how **Coller IP** can help your business please contact:

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**coller ip**  
MANAGEMENT